

Sam the Safety Squirrel's 6-Point Safety Talk Checklist

Set the Scene with Sam

Start with Sam the Safety Squirrel to grab attention and make the talk fun.

Review Sam's 3 Golden Rules

STOP. RUN AWAY. TELL AN ADULT.

Guns Are Not Toys

Remind kids that firearms are not toys and must never be played with.

Practice the Rules Together

Role-play a safety scenario so kids know exactly what to do.

Connect Being Safe to Being a HERO

Remind your kids, by telling an adult they become a HERO like Sam the Safety Squirrel.

Celebrate Their HERO Choices

Praise your kids for remembering the rules and remind them they are a HERO for safety.

I promise to be a Safety Hero -
protecting myself, my friends,
and my family.



Share your
HERO story

